

## PRIVACY STATEMENT Sprank Interior Projects

### 1. General

In this privacy statement, **Sprank Interieurprojecten** provides information about the processing of personal data by **Sprank Interieurprojecten**, located at Mart Stamhof 25, 3059 LV, Rotterdam and registered in the Trade Register under number 24366430. **Sprank Interieurprojecten** can be reached by telephone 010-4765188 and by e-mail: info@sprank.nl. **Sprank Interieurprojecten** is the data controller with respect to personal data obtained or generated via the website www.sprank.nl, e-mail, SMS and apps. This privacy statement applies to visitors to the website of **Sprank Interieurprojecten**, users of the apps of **Sprank Interieurprojecten**, customers of **Sprank Interieurprojecten** and their relations, visitors to events of **Sprank Interieurprojecten** and all other persons whose personal data are processed by **Sprank Interieurprojecten**, with the exception of persons employed by **Sprank Interieurprojecten**.

### 2. Personal data

The personal data processed by **Sprank Interieurprojecten** are:

- (a) Personal data that you have provided directly or indirectly via the website www.sprank.nl, email, SMS, apps or otherwise;
- (b) Personal data generated by the receipt of electronic messages sent by us or your use of the website www.sprank.nl, apps or similar applications.

Examples of personal data you provide to us include: first name, last name, address, postcode and city, e-mail address and telephone number. Examples of personal data generated are: IP address, browsing behaviour and other data about the use of this website.

### 3. Use of personal data

**Sprank Interieurprojecten** uses personal data for the following purposes:

- *Contacting applicants;*
- *Sending documentation;*
- *Sending newsletters and marketing communications via Active Campaign, provided you have given your explicit consent. You can unsubscribe from such communications at any time via the unsubscribe link in the email or by sending an email to info@sprank.nl.*

### 4. Transfer outside the European Economic Area (EEA)

In principle, your personal data will not be processed outside the EEA. If this is nevertheless necessary, we will ensure that appropriate safeguards, such as Standard Contractual Clauses (SCCs) or Binding Corporate Rules (BCRs), are in place to ensure an adequate level of protection for your personal data.

### 5. Cookies

The **Sprank Interieurprojecten** website uses functional and analytical cookies. Cookies are small text files that are stored on your computer, tablet or smartphone when you visit a website.

#### *Functional cookies*

Functional cookies are used to allow the website to function as well as possible.

#### *Analytical cookies*

Analytical cookies are used to keep statistics on the use of our website. **Sprank Interieurprojecten** uses Google Analytics for this purpose. We have set Google Analytics to be 'privacy-friendly', in accordance with the manual of the Personal Data Authority. This means that the data are anonymised as much as possible and that Google will never process your full IP address. Google does not use the collected data for its own purposes because we have not given its consent to share this data. The collected data is stored by Google on servers in the United States. A processing agreement has been concluded with Google for this purpose. For more information, read Google Analytics' privacy policy. You can also disable cookies by refusing certain cookies in your browser's settings. Please note that this may limit the ease of use of the web.

#### *Tracking cookies*

Tracking cookies, also known as marketing cookies, allow advertisers (third parties) to track visitors and keep track of their browsing behaviour, thus building a profile of the visitor.

#### *Leadinfo*

*We use the lead generation service provided by Leadinfo B.V., Rotterdam, The Netherlands, which recognizes visits of companies to our website based on IP addresses and shows us related publicly available information, such as company names or addresses. In addition, Leadinfo places two first-party cookies for providing transparency on how our visitors use our website and the tool processes domains from provided form inputs (e.g. "leadinfo.com") to correlate IP addresses with companies and to enhance its services. For additional information, please visit [www.leadinfo.com](http://www.leadinfo.com). On this page: [www.leadinfo.com/en/opt-out](http://www.leadinfo.com/en/opt-out) you have an opt-out option. In the event of an opt-out, your data will no longer be used by Leadinfo.*

## **6. Amendment/deletion of personal data / Complaints**

6.1. Every person has the right to access, correct, supplement, delete and block his or her personal data. If you wish to exercise any of these rights, or if you have any questions about this privacy statement, please contact **Sprank Interieurprojecten** by telephone 010-4765188 and by e-mail: [info@sprank.nl](mailto:info@sprank.nl).

6.2. Recipients of newsletters can unsubscribe by sending an e-mail to [info@sprank.nl](mailto:info@sprank.nl) or via the unsubscribe link in the e-mail.

6.3. If you have a complaint about how **Sprank Interieurprojecten** processes your personal data, you can contact us by sending an e-mail to [info@sprank.nl](mailto:info@sprank.nl) or calling 010-4765188. If this does not lead to a solution, you can contact the Personal Data Authority at [www.autoriteitpersoonsgegevens.nl](http://www.autoriteitpersoonsgegevens.nl).

## **7. Retention period**

**Sprank Interieurprojecten** does not retain personal data for longer than necessary for the above purposes or as long as necessary to comply with laws and regulations. Specific retention periods may vary depending on the category of data and the purpose of processing.

## **8. Security**

**Sprank Interieurprojecten** has taken technical and organisational measures to secure personal data against loss or unlawful processing. These measures are laid down in processing agreements with third parties and include encryption, access restrictions and regular security audits.

## **9. Amendments to the Privacy Statement**

**Sprank Interieurprojecten** reserves the right to amend this privacy statement. Any amendment will be announced on this page. **Sprank Interieurprojecten** therefore advises data subjects to regularly consult this page to keep abreast of any changes. The current privacy statement has been updated on 15 May 2024.